

PALISADES NEWS

Advertising Rate Sheet

For PCA Members

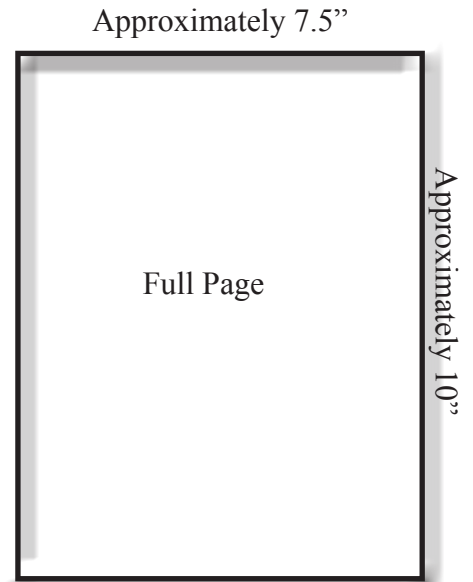
Page 1

Full Page

Regular Price

1 Ad:	\$900
2 Ads:	\$1,800
3 Ads:	\$2,700
4 Ads:	\$3,420
5 Ads:	\$4,050
6 Ads:	\$5,100
7 Ads:	\$5,040
8 Ads:	\$5,400

Special Introductory Price: Above less 25%

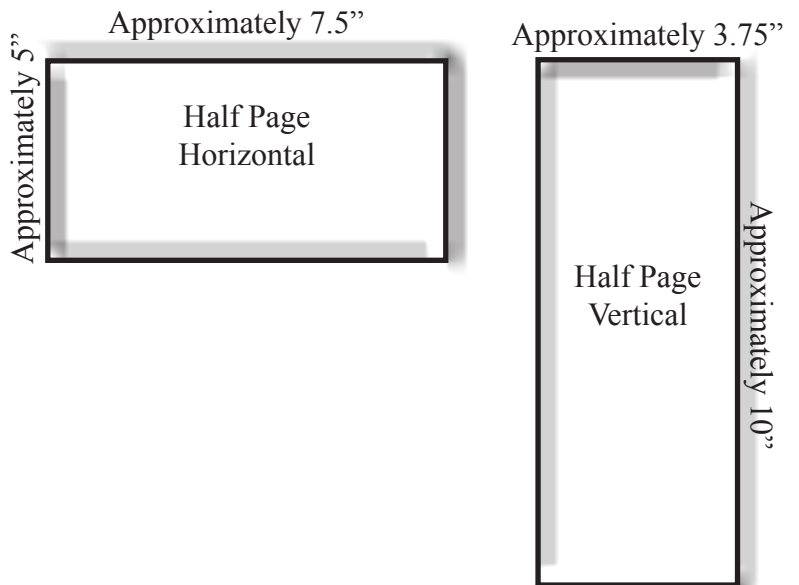


Half Page (vertical or horizontal)

Regular Price

1 Ad:	\$450
2 Ads:	\$900
3 Ads:	\$1,350
4 Ads:	\$1,710
5 Ads:	\$2,025
6 Ads:	\$2,295
7 Ads:	\$2,520
8 Ads:	\$2,700

Special Introductory Price: Above less 25%



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Page 2

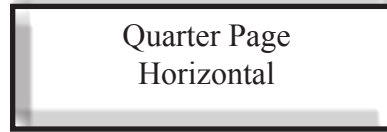
Quarter Page (vertical or horizontal)

Regular Price

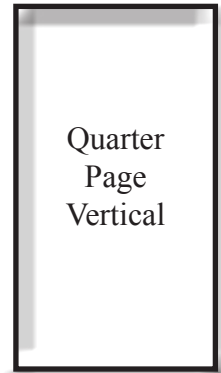
1 Ad:	\$225
2 Ads:	\$450
3 Ads:	\$675
4 Ads:	\$855
5 Ads:	\$1,010
6 Ads:	\$1,145
7 Ads:	\$1,260
8 Ads:	\$1,350

Approximately 2.5"

Approximately 7.5"



Approximately 3.75"



Approximately 5"

Special Introductory Price: Above less 25%

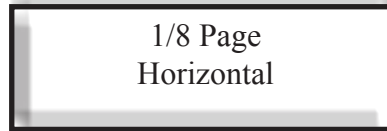
1/8 Page (vertical or horizontal)

Regular Price

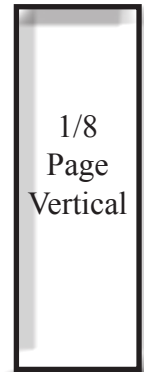
1 Ad:	\$110
2 Ads:	\$225
3 Ads:	\$335
4 Ads:	\$425
5 Ads:	\$505
6 Ads:	\$573
7 Ads:	\$630
8 Ads:	\$675

Approximately 2.5"

Approximately 3.75"



Approximately 1.875"



Approximately 5"

Special Introductory Price: Above less 25%

FOR FURTHER INFORMATION OR TO PLACE AN AD:

Contact the Palisades Citizens' Association Administrator
P.O. Box 40603
Washington, D.C.
202-363-7441, or by email at palisadesdc@hotmail.com

www.palisadesdc.org