



# The Conduit

2019-2020 Advertising Rate Sheet for Business Advertisers

***The Conduit*** is published 4x/year: fall, winter, spring and summer. *We welcome paid advertisers!*

Full page (10"high x 7.5"wide):	\$1,000
Half page (5"h x 7.5"w OR x 10"h x 3.75"w):	\$500
Quarter page (2.5"h x 7.5"w OR 5"h x 3.75"w):	\$250
Business card size:	\$100

PCA Business Members: Above less 20%

After purchasing your first ad, additional ads will receive a 10% discount.

Please list the issues you'd like your camera ready ad to run:

\_\_\_\_\_ fall  
\_\_\_\_\_ winter  
\_\_\_\_\_ spring  
\_\_\_\_\_ summer

For further information or to place an ad, please contact:  
Anne Ourand, Palisades Citizens Association Administrator

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